

ELNUSA Video Script

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1. Opening

Bumper and logo animation.

2. Background - The birth of ELNUSA

The origin of ELNUSA dates back to the late sixties, when the challenges and opportunities of the oil and gas boom just emerging in Indonesia - raised a new demand for advanced communication and navigation systems to support the upstream and downstream activities across the nation. Pertamina – the only concern authorized by the Indonesian government to administer, manage, and control the oil explorations and productions at the time – recognized such urgency and therefore, established ELNUSA in 1969. The company initially focused on marine electronic services, maintaining, repairing, and installing electronic communication and navigation systems on Pertamina oil vessels as well as on those owned by foreign production sharing contractors.

3. About ELNUSA - Brief profile, corporate values, and vision

Today, after more than 35 years, ELNUSA has become a holding company overseeing 11 subsidiaries. As a significant player in Indonesia's oil and gas industry, ELNUSA provides an integrated range of services covering oil and gas deposit exploration to the actual production of oil and gas wells. Its services have expanded to 3 major groups or pillars – Oil & Gas, Non Oil & Gas, and Asset-based. Some of these are exploration, exploitation, and production of oil and gas wells, oil refinery, geographical information system, radio and satellite communication, and information and data management. Not less importantly, its client base has grown to include multinational oil & gas companies, namely Exxon Mobil, Unocal, BP, and Total Indonesia.

The modern ELNUSA is an umbrella company with far-sighted vision and inspiring values. Under the credo of clean, respectful, and synergy, ELNUSA assumes the role of a strategic entrepreneur in the oil and gas industry, delivering consistent value-added benefits to shareholders, business partners, the government, and the people of Indonesia. This is a radical change of role – from merely a service provider for Pertamina and production-sharing contractors to an active, influential participant in the oil and gas industry.

4. ELNUSA Core Businesses

ELNUSA's 3 major group services are provided through its 11 subsidiaries.

The Oil & Gas pillar consists of downstream and upstream services. The downstream services are intended to assist oil and gas companies in their exploration and production activities, comprising geophysical data acquisition and processing, wire-line logging, oil and gas wells drilling, oil and gas wells optimizing, and oil-field services. The upstream services comprise distribution of fuels, lubricants, and additives, as well as retailing of fuels at gas stations.

The Non Oil & Gas pillar concentrates on telematics services to facilitate the oil & gas industry and the government. Some of the services are integrated data management, covering collection, warehousing, maintenance, value optimization, and socialization of data and information; integrated information system infrastructure development, IT-professionals procurement, radio- and satellite-communication services, directory services, call centers, and content management.